

FORTISBC

Powerlines

**John Walker, President
and CEO, FortisBC Inc.**



FortisBC Inc. is pleased to announce the appointment of President and CEO, John Walker, who is now based out of FortisBC's

head office in Kelowna.

"Prior to purchasing the BC operations, Fortis Inc. initiated numerous customer and stakeholder consultations in which they received a clear and consistent message to improve customer service, re-establish a BC-based utility within the service area, and manage and operate the utility locally," noted John Walker.

"Fortis believes that excellent customer service begins with locally managed operations," said John. "For this reason, we have created a local head office and are also in the process of moving our call centre operations from Calgary to Trail."

John's appointment completes the Kelowna-based FortisBC executive team, which includes: Michael Mulcahy, VP, Customer & Corporate Services; Doyle Sam, VP, Transmission & Distribution; Don Debienne, VP, Generation; and Michele Leeners, VP, Finance and CFO.

John began his career with Fortis in 1983 working in the utility operations of Newfoundland Power Inc. John is former President and CEO of Fortis Properties Corporation, a wholly-owned subsidiary of Fortis Inc. with holdings in commercial real estate, hotels and hydro generation.

Building a new home?

If you are building a new home, FortisBC POWERSENSE has some great ideas and incentives for you!

Lighting

With Compact fluorescent lights (CFL) you will use only 1/4 the electricity of incandescent bulbs and they last ten times longer. You'll receive a CFL package for your home valued at \$100. These lights will save you approximately \$50 annually. Multi-unit builders qualify for the high volume package. Look for the ENERGY STAR® symbol to identify quality CFL's.

In addition, if you are an electric heat customer...

Windows

Install high performance units with a low emissivity ("Low E") coating to be eligible for rebates on projected electrical energy savings. You will recover the cost of installing energy efficient windows in as little as 2.5 years.

Heating and Cooling Systems

Install either an energy efficient Air Source or Ground Source Heat Pump. For information about ASHP incentives and rebates, see reverse side. Look



for the ENERGY STAR symbol on Air Source Heat Pumps.

For more information about GSHPs contact your local POWERSENSE representative.

Energy efficient appliances

ENERGY STAR qualified appliances use less energy. Just look for the ENERGY STAR symbol on the EnerGuide energy rating label to make a smart choice.

More comfort, lower bills... it makes sense...

POWERSENSE™

Buy ENERGY STAR® and save!

If you're shopping for a new refrigerator, dishwasher or clothes washer, be sure to look for the ENERGY STAR label. ENERGY STAR-labeled appliances are the most energy efficient products available. They help you save energy and MONEY!

Refrigerators

ENERGY STAR-labeled refrigerators use approximately 15% less energy than the federal standard and 40% less energy than conventional models sold in 2001.

Dishwashers

ENERGY STAR-labeled dishwashers use less hot water than standard models and reduce overall energy use by up to half.

Clothes Washers

ENERGY STAR-labeled clothes washers use approximately 30-50% less water than standard models and reduce overall energy use by up to half. For more ways to save, see Cold is gold when it comes to savings!



Cold is gold when it comes to savings!

Eighty to 90% of the energy used in doing laundry is used to heat water. Washing in cold water can save energy and money, up to \$50 per year if you are washing with warm water and rinsing in cold. Cold water washing will also help your clothes stay brighter and last longer too. To avoid detergent streaks, dissolve

detergent granules before adding clothes, or use liquid detergent.

The Canadian Energy Efficiency Association has launched a "Switch to Cold" campaign encouraging Canadians to wash their clothes in cold water. Call 1-800-218-8501 or visit www.switchtocold.com for more information.

Look alive!

Electrical safety is about awareness and understanding. Here are two safety tips that could save your life:

What should I do in case of an electrical fire?

- ⚡ Call 911 or your emergency number to get help.
- ⚡ If possible, unplug the appliance or equipment if safe to do so.
- ⚡ If the fire is small, use a fire extinguisher made for use with electrical fires (Class C).

- ⚡ If the fire is not small, notify others, gather the kids and pets and leave the house immediately.
- ⚡ Do not put water on an electrical fire (water conducts electricity).

What should I do if I see a fallen power line?

- ⚡ Keep your distance! The line can be dangerous even if it is not sparking.
- ⚡ Report the line to your local utility immediately, the FortisBC number is 310-WIRE (9473).

ENERGY STAR® is administered and promoted in Canada by Natural Resources Canada. For information on energy efficient products visit: www.oeenrcan.gc.ca/energystar.

More comfort, lower bills... it makes sense...



POWERSENSE is an energy efficiency initiative and registered trademark of FortisBC and is brought to you in cooperation with the electric utilities of Grand Forks, Kelowna, Penticton, Summerland, Nelson Hydro and Princeton Light & Power.



How do YOU stay cool?

Cool in the summer, warm in the winter... Air Source Heat Pumps (ASHPs) do it all – including reducing your energy costs!

Energy efficient ASHPs can reduce your combined home heating and cooling costs by up to 40%! And now, for a limited time, qualifying ASHPs are exempt from PST! It's the cost-effective way to ensure you get the perfect level of comfort all year long. Take advantage of one of the following ASHP offers:

- ⚡ Cash rebate of \$250 or more; or
- ⚡ \$5000 loan @ 4.9% for 10 years (OAC).

In addition, get cash-back rebates or extended warranties from participating manufacturers **Carrier, Frigidaire, Lennox and York**. Visit your local ASHP dealer or call 1-877-392-2200 for more information.



For more information

If you are interested in saving money by saving energy, contact your local FortisBC PowerSense representative...

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South Okanagan / Similkameen

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Or call toll free at:

1-800-363-3330

www.fortisbc.com/powersense